

Odense Seglmærkefabrik becomes part of Optimum Group!

Press release

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Odense Seglmærkefabrik, specialist in the production of self-adhesive labels, becomes part of Optimum Group's Nordic platform. The current management of Odense Seglmærkefabrik will remain in place within the organization to support the transition.

The addition of Odense Seglmærkefabrik fits well within the European growth ambitions of Optimum Group and will significantly expand the Optimum Group's presence in the Nordics. As part of the Optimum Group, Odense Seglmærkefabrik will be able to better serve their customers through increased capacity, a wider range of self-adhesive labels & flexible packaging solutions and greater delivery reliability as part of an international printing group.

Leading player in labels and flexible packaging solutions

For Optimum Group, the addition of Odense Seglmærkefabrik expands its footprint in Denmark and strengthens its position as a leading player in Northern Europe in the field of labels and flexible packaging solutions, in particular specialty labels but also including printed and blank self-adhesive labels, tapes, shrink sleeves, banding, multi-layer labels and flexible packaging. With the addition of Odense Seglmærkefabrik, the Optimum Group now consists of 15 member companies located in the Netherlands, Belgium, Germany, and Denmark.

Confidence in the future

"With the acquisition of Odense Seglmærkefabrik, our Danish part of the group will be further strengthened by creative and technical capabilities that we did not already have. Odense Seglmærkefabrik is known for delivering high quality labels with effects and special solutions that gives the customer a unique-looking label. We look forward to offering this to all our other customers." Says Optimum Group Nordics CEO Lars Ole Nauta.

Ruud Zantman, CEO of Optimum Group: "Following the acquisitions of Scanket and Labelsupply, we are excited to take this further step in the Nordics and welcome Odense Seglmærkefabrik to the group."

For questions and information, please contact:

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About Odense Seglmærkefabrik

Odense Seglmærkefabrik is a leading label printer in Denmark. The company is headquartered in Odense, Denmark and has about 15 employees. For more information about Odense Seglmærkefabrik, please see <http://www.segl.dk>

About Optimum Group

Optimum Group is the leading Northern European label printing group with operations in the Netherlands, Belgium, Denmark, and Germany with 15 member companies. The acquisition of Odense Seglmærkefabrik is the ninth successful acquisition by the Optimum Group since 2018. Optimum Group is backed by IK Investment Partners, a European private equity advisory group with Nordic roots, operating across Northern Continental Europe. For more information about Optimum Group, please see <https://www.optimumgroup.nl>.