



labelsupply^{as}



Scanket and Labelsupply become part of Optimum Group!

Press release

Alkmaar, the Netherlands / Birkerød, Denmark, 1 June 2021

Scanket and Labelsupply, two leading specialists in the production of self-adhesive labels, become part of Optimum Group's Nordic platform. The current management of Scanket and Labelsupply will remain in place within the organization.

The addition of Scanket and Labelsupply fits well within the European growth ambitions of Optimum Group and will significantly expand the Optimum Group's presence in the Nordics. As part of the Optimum Group, Labelsupply and Scanket will be able to better serve their customers through increased capacity, a wider range of self-adhesive labels & flexible packaging solutions and greater delivery reliability as part of an international printing group.

Leading player in labels and flexible packaging solutions

For Optimum Group, the addition of Scanket and Labelsupply expands its footprint in Denmark and strengthens its position as a leading player in Northern Europe in the field of labels and flexible packaging solutions, including printed and blank self-adhesive labels, tapes, shrink sleeves, banding, multi-layer labels and flexible packaging. With the addition of Scanket and Labelsupply, the Optimum Group now consists of 14 member companies located in the Netherlands, Belgium, Germany and Denmark, with each member company having its own product/market combination.

Confidence in the future

"Both Scanket and Labelsupply have developed well in recent years, achieving significant growth based on a strong and dedicated team of employees and by investing in more capacity", says Lars Ole Nauta, CEO of Optimum Group Nordic.

Ruud Zantman, CEO of Optimum Group: "We are excited to take this next step in the Nordics and welcome both Labelsupply and Scanket to the group. The digital capabilities and high-end labels offered by both companies are a great addition to our platform, and will enable us to even better serve our customers."

For questions and information, please contact:

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About Scanket

Scanket is one of the leading label printers in Denmark with a constantly updated and modern machine park. Its extensive machinery enables Scanket to offer a wide range of labels and packaging solutions. The company is headquartered in Birkerød, Denmark and has about 30 employees. For more information about Scanket, please see <https://www.scanket.dk/>.

About Labelsupply

Labelsupply is a leading Danish label printer serving Danish and Swedish customers focusing on labelling solutions for companies in the food and chemical industries. The company is headquartered in Lynge, Denmark and has about 10 employees. For more information about Labelsupply, please see <https://www.labelsupply.dk/>.

About Optimum Group

Optimum Group is a Northern European label printing group with operations in the Netherlands, Belgium, Denmark, and Germany with 14 member companies. The acquisitions of Labelsupply and Scanket respectively, are the seventh and eighth successful acquisitions by the Optimum Group since 2018. Optimum Group is backed by IK Investment Partners, a European private equity advisory group with Nordic roots, operating across Northern Continental Europe. For more information about Optimum Group, please see <https://www.optimumgroup.nl>.